ANUSHKA BHARGAVA

• UI- UX Designer •

ABOUT ME

Someone who is passionate about quality, usability, and simplicity. I focus on imbuing empathy and perspective through experience and interaction design. Also, I believe in promoting minimalism through ethical design without taking the excitement from the digital experience.

EDUCATION

Srishti College of Art, Design and Technology, Bangalore
• Bachelor in Design- Information Arts & Information Design Practices (major)
Human Centre Design (minor)
2017- June 2021

UI- UX Certification Program at Workmates Academy, Jaipur
2019

EXPERIENCE

Oct 2019-
Nov 2020

ThoughtFocus, Bangalore
UI- UX Consultant
• Worked for USA based client in Financial Services Vertical.
• Created wireframes, prototypes and high-fidelity mockups for Azure cloud-based web portal that has internal as well as external customer-facing.
• Revised designs based on feedbacks from the client.

July 2020-
Aug 2020

Accel, Bangalore
Design Intern
• Worked with a team of master students from Srishti for Venture Capital firm, Accel.
• Proposed an online platform to add more value to founders scalably by unlocking the full capacity of Accel community.

SKILLS

Tools	Design & Research	Personal	Interests
Photoshop	User Research	Minimalistic	Meditation
Illustrator	Style Guides	Scheduling	Yoga
Adobe XD	Branding	Planning	Travelling
Figma	Wireframing	Team Player	Reading
Invision	Rapid prototyping		Photography
Balsamiq	Interactive Design		
Protopie	Brainstorming		
HTML/ CSS	Usability Testing		
Lookback	Competitor Analysis		
Dimension	Contextual Inquiry		
InDesign	Heuristic Evaluation		

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